

£3.4 billion Budget hangover

SOCIAL MEDIA TOOLKIT



UKHOSPITALITY

Significant increases to payroll costs and business rates taking effect now jeopardise crucial investment in the hospitality sector.

JOIN OUR CALL TO GOVERNMENTS

Failure to tackle costs on hospitality businesses in the Budget means that the investment needed to deliver forecasted industry growth of 6% a year is at risk.

We're calling on governments to rebalance the costs that hospitality businesses pay and reduce its cost burden so they can make the investments needed to grow, creating communities in which people want to live, work and invest.

The three quickest levers governments can pull:

- **Fix business rates**
- **Employment costs**
- **VAT**



SUPPORT OUR CALL

Please support our call to Government by sharing our social media posts across your channels and tagging us into the copy.

You can download our social cards by clicking [here](#).

X - [@UKHOfficial](#)

Instagram - [@UKHospitality](#)

LinkedIn - [@UKHospitality](#)

Facebook - [@UKHospitality](#)

Hospitality is vital to the UK.
**It creates places people want
to live, work and invest.**



SUGGESTED SOCIAL MEDIA COPY

Please feel free to copy and paste the below social media copy to accompany your post:

I support UKHospitality's call to Government to replace short term solutions with a permanently reduced business rates multiplier.

I support UKHospitality's call to Government to support businesses with an increase in the National Living Wage by temporarily reducing the rate of employer National Insurance Contributions.

I support UKHospitality's call to Government to reduce the rate of VAT on hospitality, leisure and tourism to 12.5%.

